



EACTA ECHO 2010

in association with EAE

BERLIN

11th-14th September 2010



EACTA Echo 2010, BERLIN, GERMANY

The 2010 European Association of Cardiothoracic Anaesthesiologists (EACTA) Transoesophageal Echocardiography Accreditation Course, held in association with the EAE (European Association of Echocardiography), will take place in Berlin, Germany from 11th – 14th September.

Historical, modern, edgy, artistic and fascinating, Berlin is an exciting, accessible city and currently one of the most popular European meeting destinations. The conference venue is the **Novotel Berlin am Tiergarten** which offers excellent conference facilities, convenience and a high level of service in the heart of this amazing city.

The target audience for this course will be cardiovascular anaesthetists, intensivists, cardiologists, A+E specialists and cardiac surgeons from Germany, the UK, mainland Europe and further afield. We are expecting an attendance of around 150 delegates for the 4-day period. All levels of previous training and knowledge will be covered throughout the four day programme. During the first two days, the **Basic Teaching Course** combined with several hands-on sessions will offer an introduction to the basics of echocardiography for those who have had little or no previous experience. Running simultaneously, an **Advanced Special Course** will offer workshops covering topics such as Valve Reconstruction and 3D Echocardiography for regular users of echocardiography looking to explore new frontiers. Both of these courses will be followed by a two day **Accreditation Course**, the focus of which will be to prepare candidates for the EACTA/EAE TOE Accreditation.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

A select number of exhibition and sponsorship opportunities have been developed to promote industry participation in EACTA Echo 2010. A trade exhibition will be the focal point of the congress with the welcome reception, lunch and coffee breaks taking place in the exhibition areas, Kurland 1 and the Conference Foyer. The exhibition will run concurrently with both the accreditation and the advanced courses from 11th – 14th September.

All prices quoted are in EURO. Priority on exhibition space location will be given to major sponsors; otherwise exhibition space location will be allocated on a first-come, first-served basis

Benefits to Sponsors, Exhibitors and Advertisers

- Maximise your exposure at a premier meeting in this specific area of science
- Deliver a clear message that you have a genuine commitment to echocardiography and/or the cardiothoracic anaesthesia field
- Benefit from face-to-face contact with your target market
- Enhance your company's profile above that of non-participating competitors through high visibility on meeting marketing materials such as the Conference Programme and conference website
- More client contact is necessary in a slower economy - EACTA Echo 2010 offers you the opportunity to build market share and new customer relationships during challenging economic times

For enquiries and bookings for EACTA Echo 2010, please contact:

Ms. Eimear Dunne
Exhibition & Sponsorship Manager - MCI Dublin
1 Clarinda Park North
Dun Laoghaire, Co. Dublin
IRELAND

Tel: +353 1 2802641/ Fax: +353 1 2805405/ Email: exhibition.dublin@mci-group.com



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SPONSORSHIP OPPORTUNITIES

Major Sponsor - benefits include:

- Verbal acknowledgment as a Major Sponsor at the Opening and Closing Sessions
- Placement of your logo and maximum 100 word company profile in the Major Sponsor category in the Conference Programme
- Placement of your logo and maximum 100 word company profile in the Major Sponsor category on the EACTA Echo 2010 webpages on www.eacta.org
- Your logo along with other sponsors projected at the beginning and end of all talks throughout both courses and during the breaks
- Insert in conference delegate bag
- Access to opt-in delegate list
- Mention in official Sponsor Thank You notice on www.eacta.org homepage for a period of three months after the meeting
- Two complimentary registrations. Additional registrations, up to a limit of two per company, can be purchased at a discounted registration rate.
- Two complimentary admissions to the Welcome Reception offering an additional, informal networking opportunity with delegates.
- 1 exhibition space (3m x 2m) for four days (11th – 14th September)

Cost: €5000

Sponsor – benefits include:

- Verbal acknowledgment as a Sponsor at the Opening and Closing Sessions
- Placement of your logo and maximum 50 word company profile in the Sponsor category in the Conference Programme
- Placement of your logo and maximum 50 word company profile in the Sponsor category on the EACTA Echo 2010 webpages on www.eacta.org
- Your logo along with other sponsors projected at the beginning and end of all talks throughout both courses and during the breaks
- Access to opt-in delegate list
- Mention in official Sponsor Thank You notice on www.eacta.org homepage for a period of three months after the meeting



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- One complimentary registration. Additional registrations, up to a limit of two per company, can be purchased at a discounted registration rate.
- One complimentary admission to the Welcome Reception offering an additional, informal networking opportunity with delegates.
- 1 exhibition space (3m x 2m) for two consecutive days of sponsor's choice.

Cost: €3000

OTHER SPONSORSHIP & ADVERTISING OPPORTUNITIES

Additional specific sponsorship & advertising opportunities are available as follows;

- Delegate Bags, exclusive opportunity - €2000
- Delegate Badges, exclusive opportunity - €2000
- Notepads & Pens, exclusive opportunity - €2000
- Welcome Reception, exclusive opportunity - €3000
- Evening Dinner, exclusive opportunity - €7000
- Insert in delegate bag - €500
- Conference Programme or Abstract Book advertisement Back Cover - €500
- Conference Programme or Abstract Book advertisement Inside Front or Inside Back Cover - €400
- Conference Programme or Abstract Book advertisement Run-of-Page Full Page - €300

EXHIBITION OPPORTUNITIES

Exhibition Benefits include;

- 6m² space (3m x 2m) with 1 table and 2 chairs
- One power supply point
- Placement of your logo and maximum 50 word company profile in the Exhibitor category in the Conference Programme
- Placement of your logo and maximum 50 word company profile in the Exhibitor category on the EACTA Echo 2010 webpages on www.eacta.org
- One complimentary exhibitor registration. Additional exhibitor registrations, up to a limit of one per company, can be purchased for €100. Further registrations can be purchased at a discounted registration rate.
- One complimentary admission to the Welcome Reception offering an additional, informal networking opportunity with delegates.
- Access to opt-in delegate list

Cost: €1600 for 4 days OR €1000 for 2 consecutive days

All above prices are subject to VAT in accordance with the Laws & Regulations in Germany. Details will be confirmed at the time of invoicing.



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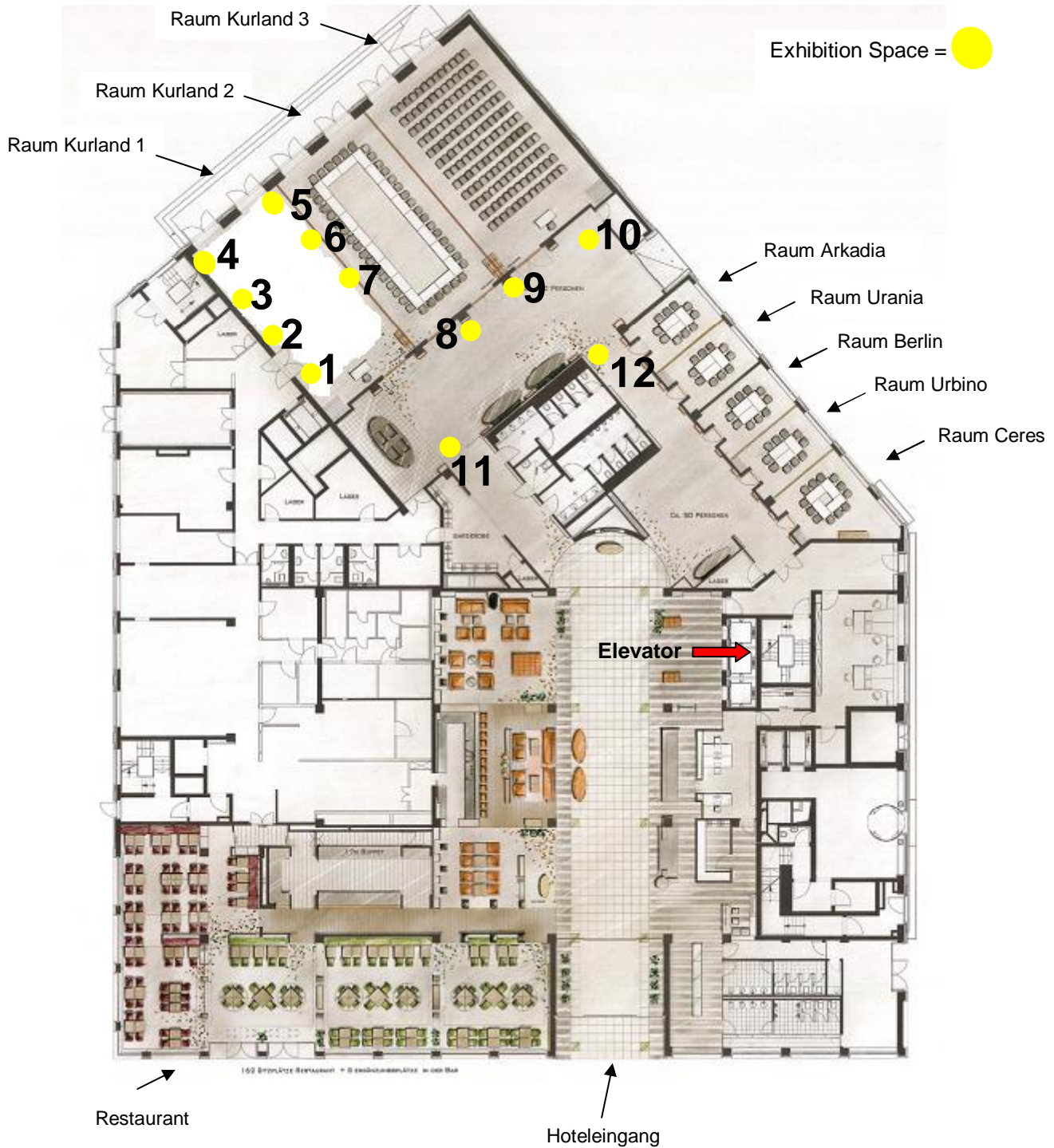
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EACTA Echo 2010 EXHIBITION FLOORPLAN





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EXHIBITION, SPONSORSHIP & ADVERTISING BOOKING FORM

Please complete in **BLOCK CAPITALS** and return this form to:
 EACTA Echo Berlin 2010 Exhibition & Sponsorship Manager
 MCI Dublin, 1 Clarinda Park North, Dun Laoghaire, Co Dublin, IRELAND
 Fax: +353 1 2805405 / Email: exhibition.dublin@mci-group.com

COMPANY NAME	
CONTACT PERSON	EMAIL ADDRESS
POSTAL ADDRESS	
PHONE	FAX

Please select from the following options:

Cost

Tick Box

Major Sponsor		EUR 5,000	
Sponsor		EUR 3,000	
Delegate Bags - Exclusivity		EUR 2,000	
Delegate Badges - Exclusivity		EUR 2,000	
Conference Notepads and Pens - Exclusivity		EUR 2,000	
Welcome Reception - Exclusivity		EUR 3,000	
Evening Dinner - Exclusivity		EUR 7,000	
Insert in Delegate Bag		EUR 500	
Advertisement in Conference Programme OR Abstract Book			
Back Cover		EUR 500	
Inside Back Cover		EUR 400	
Inside Front Cover		EUR 400	
Run of page		EUR 300	
Exhibition Space: 6m ² space with table and 2 chairs (3m x 2m) 4 days 2 days	Preferred Exhibition Space Number:	EUR 1600 EUR 1000	
		TOTAL DUE EUR	

All above prices are subject to VAT in accordance with the Laws & Regulations in Germany. Details will be confirmed at the time of invoicing.

Terms and Conditions – Please Read Carefully

An invoice will be issued upon receipt of this form. The Congress Secretariat must receive full payment prior to the event. Priority on exhibition space location will be given to major sponsors; otherwise exhibition space location will be allocated on a first-come, first-served basis. Refunds of exhibition space and sponsorship costs will be based on the following schedule:

- Before 1st May 2010: 50% of the total due will be refunded
- On or after 1st May 2010: No refund available

In the event that the congress is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed with the exhibitor/sponsor/advertiser will remain in place for the rescheduled event. In the event that the congress is cancelled for any given reason, the Congress Secretariat will refund the exhibition/sponsorship/advertising money to the exhibitor/sponsor/advertiser, minus any benefits that have been received by the exhibitor/sponsor/advertiser prior to the cancellation and any expenses incurred by the Congress Secretariat with respect to the provision of the agreed benefits.

I AGREE TO THE ABOVE TERMS AND CONDITIONS:

PRINT NAME

SIGNED

DATE



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