

# **SPONSORSHIP OPTIONS & ORDER FORM**

**EACTA ECHO 2015  
The Hague, The Netherlands  
12-15 September 2015**



**European Association of  
Cardiothoracic Anaesthesiologists**



European Association of  
Cardiothoracic Anaesthesiologists

**Dear Exhibitor, dear Sponsor:**

EACTA ECHO Course\* (12.– 15.09.2015 in 'World Forum, The Hague, The Netherlands) is approaching very fast, and we would like to draw your attention not only to the meeting itself but also to the possibilities for advertising and promoting your company and your products.

You may choose from a number of activities to suit your company's strategy and reach your goals with the best possible efficiency.

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- Workshop Sponsorship
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- Bags & Folders
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Please note that requests for the above mentioned items will be handled on a first-come first-served basis.

All activities can only be carried out with the prior acknowledgement and approval of EACTA.

\*further referred as EACTA ECHO 2015



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## INVITATION LETTER

Dear colleagues,

On behalf of the European Association of Cardiothoracic Anaesthesiologists (EACTA) it is a great pleasure to invite you to EACTA Echo 2015 which will take place from Saturday 12th to Tuesday 15th September 2015 in The Hague, The Netherlands.

The aim of the current program for EACTA Echo is to offer a platform where delegates can find knowledge suited to their needs in learning echocardiography. To this end, a basic, advanced and certification course will combine lectures, interactive case-discussions, workshops and quizzes structured to their level of experience. Since echo is also rapidly expanding outside the operating room, a new “hands-on” course “Echo in Anesthesia, Intensive Care and Emergency Medicine”(including vascular access and lung ultrasound) will be introduced, aiming for an audience of anesthesiologists, intensivists, emergency physicians and others interested in echo as a point-of-care technique.

On Saturday and Sunday, the basic and advanced courses will run in parallel sessions.

The basic course is aimed at beginners who have little or no experience in echocardiography. In order to practice the lecture-based information that refers mainly to transesophageal echo, each session is followed by a workshop. During these workshops participants will experience how to apply the knowledge “live” using echo machines, echo simulators and by interactive discussions. A wet-lab with hands-on porcine heart dissection will facilitate a better understanding of the anatomy of the heart.

The advanced course is aimed at more experienced echocardiographers. Experts in the field will share their experience at a “state-of-the-art” level for current and new echo techniques and applications. This year’s topics include 3D TEE and myocardial imaging, dilemmas in valve surgery, echo in transcatheter procedures, heart failure and ICU related problems. A learning lab supported by laptops with preconfigured cases will challenge the participant to be actively involved.

To conclude the course, a new session is introduced in which delegates are invited to present short cases (max. 10 minutes) from their own practice with a discussion guided by an expert panel. This is a unique opportunity to share your experience with other echo-interested colleagues.

On Monday and Tuesday, the certification and the new “hands-on” courses will run in parallel.

The certification course is aimed at delegates who are preparing for the EACTA/EACVI TEE exam.

The course has been updated to a new format. The topics will be presented in a condensed form and each session is followed by an echo quiz with video-based MCQ’s. This will allow delegates to better judge their knowledge required for the exam.

A brand new course will be introduced aiming for anesthesiologists, intensivists, emergency physicians and others interested in echo as a point-of-care technique.



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The course is intended for exclusive training in “hands-on” ultrasound. To this end, the participant has to acquire the theoretical knowledge in advance according to the FATE (Focussed Assessed Transthoracic Echo) e-learning program. During the course the theoretical part is only highlighted in short lectures. The course will be organized at two different levels. The first level (part 1) is aiming at the beginner and covers the fundamentals of FATE and vascular access. The second level (part 2) is intended for those who have passed the first level or have experience similar to the first level and covers the application of FATE with Doppler, hemodynamics, major pathology and lung ultrasound.

The Hague oozes culture, history and excitement with the most historic sites per square meter in the Netherlands. The venue for the meeting is located within minutes from the beach and major boulevards, and has a large in-house hotel with several others nearby. There are many cultural attractions, restaurants and high quality shopping within easy reach from the venue. Visit The Hague monuments such as the Binnenhof (the Houses of Parliament), Noordeinde Palace, and the Peace Palace. Discover the largest painting in the Netherlands: Panorama Mesdag. Admire the exquisite works of Rembrandt, Vermeer and Mondriaan at the Mauritshuis and Gemeentemuseum. Enjoy a drink and meet colleagues and friends at the beach to finish off your day at the meeting.

We look forward to welcoming you to EACTA Echo 2015 in The Hague.

On behalf of the local organizing committee,

Sincerely,

Joost van der Maaten & Arno Nierich



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## PARTNERSHIP OPPORTUNITIES 2015

### Workshop Sponsorship

€ 3.500,00

Description: A partnership to allow us create an outstanding educational programme and generate significant exposure for you to cardiologists, cardiovascular anaesthesiologists, intensivists, A+E specialists, echo sonographers and cardiac surgeons from all over Europe.

Your benefits as Sponsor are:

- Demonstration of your equipment in your chosen session from the programme\*
- Verbal acknowledgment as a Sponsor at the Opening and Closing Sessions
- Placement of your logo and maximum 50 word company profile in the Sponsor and Exhibitor Directory in the
- Conference Programme
- Placement of your logo and maximum 50 word company profile in the Sponsor category in the EACTA Echo 2015 web page on [www.eacta.org](http://www.eacta.org)
- Sponsored eblast including company logo and text
- 1 page advert in the Sponsor and Exhibitor Directory of the Conference Programme
- Sponsor may display signage during duration of sponsored workshop (subject to chair approval)
- 2 complimentary registrations. Up to two additional registrations can be purchased at a discounted registration rate of €100.00 per registration
- 2 complimentary admissions to the Welcome Reception offering an additional, informal networking opportunity with delegates

\*Demonstration of equipment is subject to approval from the local organising committee

### Exhibition Opportunities

€ 1.500,00

Description: The trade exhibition at EACTA Echo 2015 is your opportunity to interact directly with delegates in attendance, demonstrate your products and generate real leads for your business.

Exhibition Benefits include:

- Exhibition space with 1 table, 2 chairs
- Placement of your logo and maximum 50 word company profile in the Exhibitor listing in the Delegate Conference Programme
- Placement of your logo and maximum 50 word company profile in the Exhibitor listing on the official EACTA Echo 2015 website
- 2 complimentary exhibitor registrations: 2 additional exhibitor registrations can be purchased for €100.00 each. Further registrations will be charged at full conference fee.
- 2 complimentary admission to the Welcome Reception offering an additional, informal networking opportunity with delegates



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<b>General Sponsor</b>	<b>€ 1.500,00</b>
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Description: The Sponsor package is a cost-effective way of achieving high visibility and brand recognition among the EACTA ECHO2015 delegates.

Your benefits as a Sponsor include:

- Acknowledgement of your support by the placement of your logo and maximum 50 word company profile in the Sponsor and Exhibitor Directory in the Conference Programme
- Placement of your logo and maximum 50 word company profile in the Sponsor category on the EACTA Echo 2015 web pages on [www.eacta.org](http://www.eacta.org)
- 1 page advert in the Sponsor and Exhibitor directory in the Conference Programme
- 1 complimentary registration. Additional registrations, up to a limit of two per company, can be purchased at a discounted registration rate of €100.00 per registration
- 1 complimentary admission to the Welcome Reception offering an additional, informal networking opportunity with delegates

## OTHER SPONSORSHIP & ADVERTISING OPPORTUNITIES

<b>On-line delegate registration</b>	<b>€ 2.500,00</b>
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Description: Have your brand displayed on the EACTA ECHO 2015 delegate registration pages and the official registration confirmation received by each delegate

<b>Delegate Badges</b>	<b>€ 1.500,00</b>
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Description: Exclusive opportunity to brand delegate badges with your logo. When delegates look to see they are talking to they'll see your logo all the time .

<b>Notepads &amp; Pens</b>	<b>€ 1.500,00 (each) or € 2.000 both</b>
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Description: Put your branding in the hands of every delegate at EACTA ECHO 2015 by providing branded notepads & pens which will be given to the delegates upon arrival (Sponsor to provide materials)



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<b>Bags &amp; Folders</b>	<b>€ 2.000,00</b>
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Description: Exclusive opportunity to brand EACTA ECHO 2015 delegate bags/folders with your logo on this highly visible item

<b>Lanyards</b>	<b>€ 1.500,00</b>
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Description: Provide lanyards to all delegates attending EACTA ECHO 2015. High visibility, high recognition item (Sponsor to provide materials)

<b>Insert in Delegate Bags</b>	<b>€ 750,00</b>
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Description: Inclusion of an insert in the Delegates' Congress bags. Please note that the material should be provided (1 page A4 or A5 flyer or a giveaway item) by sponsor and must be approved by the Organizing Secretariat. Inserts must arrive at the conference venue by an agreed date (to be defined) in order to be packed in the delegate bags prior to the commencement of the conference. Any inserts arriving after the agreed deadline will not be included in delegate bags.

## CONFERENCE PROGRAMME INSERTS

<b>Sponsor &amp; Exhibitor Directory in Conference Programme</b>
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Inside Back Cover: €750,00  
Full Page internal: €650,00  
Half Page: €400,00



# EUROPEAN ASSOCIATION OF CARDIOTHORACIC ANAESTHESIOLOGISTS - Association Statistics

European Association of  
Cardiothoracic Anaesthesiologists

**686** members from **59** Countries



## TOP 4: members by Country



**32%** female **68%** male



Germany



The Netherlands



U.K.



Italy





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## SPONSORING ORDER FORM

PLEASE RETURN COMPLETED FORM TO : [eacta@vereint.com](mailto:eacta@vereint.com)

### PARTNERSHIP OPPORTUNITIES 2015

- |   |            |
|---|------------|
| <input type="checkbox"/> Workshop Sponsorship     | € 3.500,00 |
| <input type="checkbox"/> Exhibition Opportunities | € 1.500,00 |
| <input type="checkbox"/> General Sponsor          | €1.500,00  |

### OTHER SPONSORSHIP & ADVERTISING OPPORTUNITIES

- |  |            |
|--|------------|
| <input type="checkbox"/> On-Line Delegate Registration | € 2.500,00 |
| <input type="checkbox"/> Delegate Badges               | € 1.500,00 |
| <input type="checkbox"/> Notepads                      | € 1.500,00 |
| <input type="checkbox"/> Pens                          | € 1.500,00 |
| <input type="checkbox"/> Notepads & Pens               | € 2.000,00 |
| <input type="checkbox"/> Delegate Bags/Folders         | € 2.000,00 |
| <input type="checkbox"/> Delegate Lanyards             | € 1.500,00 |
| <input type="checkbox"/> Delegate Bag Inserts          | € 750,00   |

### CONFERENCE PROGRAMME

- |   |          |
|---|----------|
| <input type="checkbox"/> Inside Back Cover  | € 750,00 |
| <input type="checkbox"/> Full Page Internal | € 650,00 |
| <input type="checkbox"/> Half Page          | € 400,00 |

All prices listed above are NET (excluding VAT)



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## COMPANY DETAILS

**PLEASE RETURN COMPLETED FORM TO : [eacta@vereint.com](mailto:eacta@vereint.com)**

### COMPANY DETAILS

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### INVOICING DETAILS + VAT

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Invoicing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

EU Business – VAT-ID Number: \_\_\_\_\_

Non-EU Business – Tax Number: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_ <sup>1)</sup>

***<sup>1)</sup> I agree to and accept the rules and regulations for the exhibition as described on page 3***

### EACTA Contact Information/Reservation:

EACTA Executive Office  
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URL: [www.eacta.org](http://www.eacta.org)

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