



European Association of
Cardiothoracic Anaesthesiology

31st EACTA
Annual Congress 2016
11-13 May 2016
Congress Center Basel
Basel, Switzerland



**Exhibition & Sponsorship
Prospectus**



European Association of
Cardiothoracic Anaesthesiology

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European Association of
Cardiothoracic Anaesthesiology

Welcome

Dear Sponsors and exhibitors,

On behalf of the European Association of Cardiothoracic Anaesthesiology (EACTA) and the Local Organising Committee, it is our great pleasure to invite you to the 2016 EACTA Annual Congress that will take place in Basel, Switzerland from 11-13 May.

Human factors underpinning patient safety is the theme of the 2016 EACTA Annual Congress. In recent years, we have learnt that human factors both play an essential role in the safe delivery of patient care and are a major contributor to adverse outcomes. Therefore, the Congress programme will finely focus on 'human factors engineering' that is 'designing the workplace and the equipment in it to accommodate for limitations of human performance' (WHO Patient Safety Curriculum Guide). In addition, the programme will offer a well-balanced mixture of lectures, workshops, problem-based learning discussions and meet-the-expert sessions covering many important scientific and practical issues in cardiac, thoracic and vascular anaesthesia and critical care medicine. A faculty of internationally renowned speakers will address the most important issues and hot controversies in our fields, and scientific researchers will present results of their most recent work.

The friendly and informal attitude of an EACTA Congress will give you the great opportunity to informally meet experts in the fields of cardiac, thoracic and vascular anaesthesia and critical care medicine, discuss the challenges that we are facing in clinical practice, and exchange ideas. And although the focus will be on a stimulating professional meeting, the EACTA Annual Congress is not only about education and science; it is also about networking, meeting old friends again, and making new friends.

Finally, also use the opportunity to enjoy the charming and joyful city of Basel with colleagues and friends. Basel is located on the Rhine River at the Three Countries Corner of Switzerland, Germany and France where diverse cultures, a multifaceted history, and modern art and architecture all converge. It is renowned for its well preserved old town, world-class museums, and landmarks of modern architecture by masters like Herzog & de Meuron, Mario Botta or Renzo Piano. Close by Basel are tourist sites in the Swiss Alps, the Black Forest (DE) and the Alsace (FR) for you to explore. And be sure not to miss the pastry shops, sidewalk cafes and delicious restaurants: to explore Basel is a festival of all senses!

Welcome to the EACTA Annual Congress in Basel!



Manfred Seeberger
Chair of the LOC



Jens Fassl
Co-chair of the LOC

European Association of
Cardiothoracic Anaesthesiology
www.eacta.org

Congress Secretariat
ICS - International Conference Services
Strandvejen 169-171
DK-2900 Hellerup, Denmark

Exhibition & Sponsorship
Contact person: Sofie Due Jørgensen
Phone: +45 3946 0522
Sofie@ics.dk



European Association of
Cardiothoracic Anaesthesiology

Congress Committees

Local Organising Committee

Chairs

Manfred Seeberger
Klinik Hirslanden
Institut für Anästhesie und Intensivmedizin
Anaesthesia

Jens Fassi
University Hospital Basel
Anesthesiology

Members

Dominique Bettex
Miodrag Filipovic
Marc Licker

Overview

Build up	Tuesday, May 10 2016	afternoon / evening
Exhibition	Wednesday, May 11 2016	
Exhibition	Thursday, May 12 2016	
Exhibition	Friday, May 13 2016	
Dismantling	Friday, May 13 2016	

Congress Venue

Congress Center Basel

Congress Center Basel is the largest conference center in Switzerland, situated in the heart of the city of Basel. The multifunctional rooms for up to 5,000 delegates and is equipped with state-of-the-art technology. The exhibition complex is designed by architects Herzog & de Meuron combines functionality and aesthetics in the perfect manner and was brought into operation in 2013.

Messeplatz 21
4058 Basel
Switzerland

+41 58 206 28 28
www.congress.ch/

Exhibition

The congress and exhibition will take place at Congress Center Basel. All catering breaks will take place within the exhibition area.

Exhibition Dates

Build-up: 10 May 2016 – afternoon / evening

Exhibition period: 11 – 13 May 2016

Exhibition Options

The Exhibition is being sold as floor space only. If you require any additional exhibition items (electricity, furniture, light, audio-visuals, flowers etc.) these can be ordered from the organizing secretariat.

Exhibition space (< 6 sqm) € 585,00 + VAT per sqm

- Floor space
- Exhibitor logo and 50 word description on EACTA AC 2016 website
- Exhibitor logo and 50 word description in EACTA AC 2016 delegate programme
- Two complimentary exhibitor registrations for EACTA AC 2016

Exhibition space (6-9 sqm) € 555,00 + VAT per sqm

- Floor space
- Exhibitor logo and 100 word description on EACTA AC 2016 website
- Exhibitor logo and 100 word description in EACTA AC 2016 delegate programme
- Two complimentary exhibitor registrations for EACTA AC 2016

Exhibition space (10 sqm and above) € 500,00 + VAT per sqm

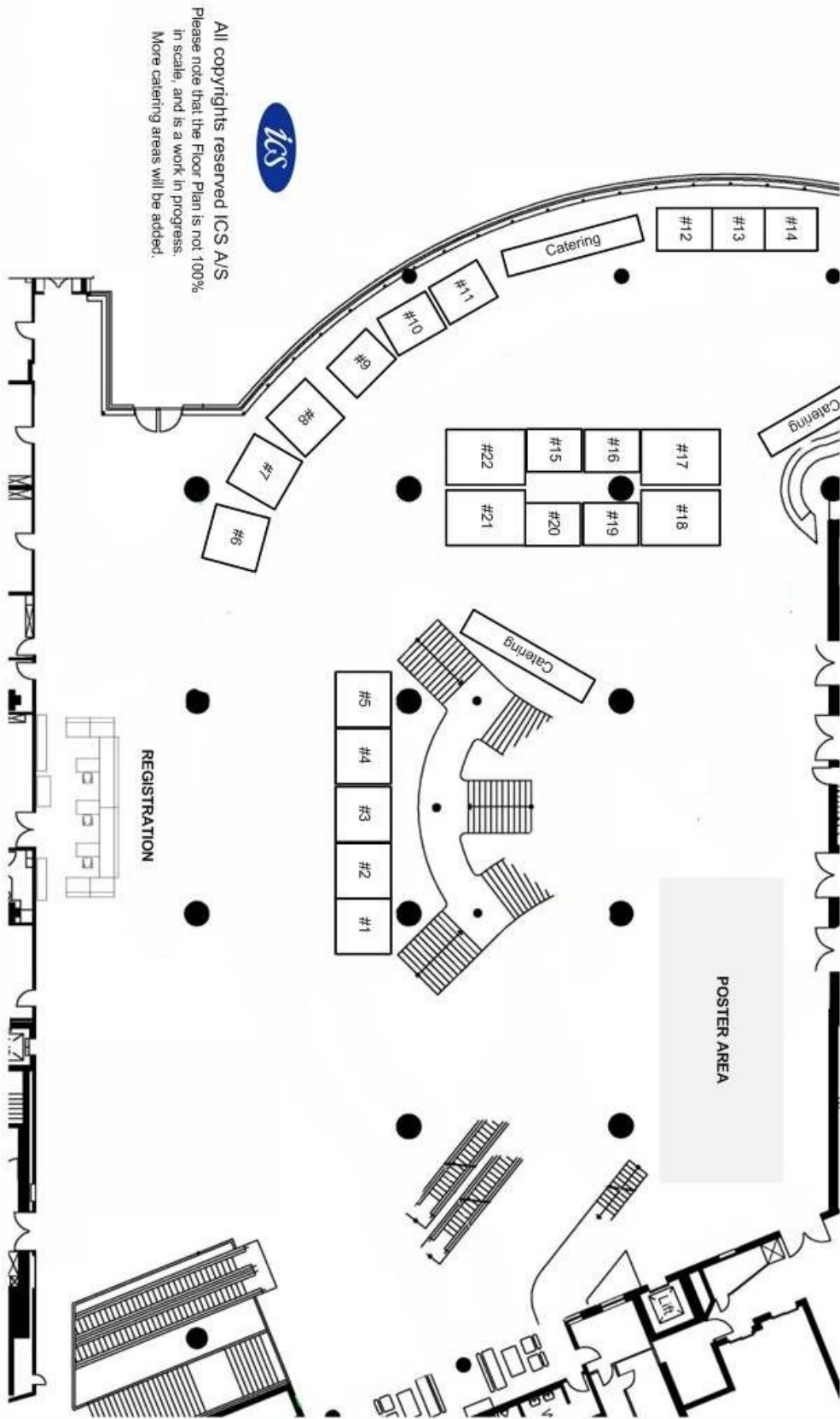
- Floor space
- Exhibitor logo and 100 word description on EACTA AC 2016 website
- Exhibitor logo and 100 word description in EACTA AC 2016 delegate programme
- Two complimentary exhibitor registrations for EACTA AC 2016



Floor plan

31st EACTA ANNUAL CONGRESS 2016
11 – 13 May 2016
Congress Center Basel

Booth 1 – 8 = 9 sqm (3x3 m)
Booth 9 – 15, 19 & 20 = 6 sqm (2x3 m)
Booth 17, 18, 21 & 22 = 12 sqm (4x3 m)



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Please note that the Floor Plan is not 100%
in scale, and is a work in progress.
More catering areas will be added.





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Partnership opportunities

Industrial Symposium

Industrial symposiums slots will be available (number to be defined) during the EACTA AC 2016 all of which are subject to scientific committee approval.

Lunch and other catering, registration, accommodation and travel costs must be covered by the company.

- Display table at the session room entrance
- Company logo on all slides for the session
- Access to opt-in delegate list
- Two complimentary registrations to EACTA AC 2016
- Use of EACTA AC 2016 logo on symposium invitation produced by the company
- One page advertisement in EACTA AC 2016 delegate programme
- Company logo and 100 word description on EACTA AC 2016 website
- Company logo and 100 word description in EACTA AC 2016 delegate programme

Price € 15.000,000 + VAT

Breakfast with Expert Session

Breakfast with Expert Sessions will be included in the program. A predetermined top presenter is available on request. Your partnership will go towards supporting the costs of the attending speaker and provision of a light breakfast for delegates who have pre-registered for the educational sessions.

- Display table at the session room entrance
- Access to list of pre-registered attendees for Breakfast with Expert Session
- One complimentary registration to EACTA AC 2016
- Company logo and 50 word description on EACTA AC 2016 website
- Company logo and 50 word description in EACTA AC 2016 delegate programme

Price € 5.000,00 + VAT



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Exhibition & Sponsorship
Contact person: Sofie Due Jørgensen
Phone: +45 3946 0522
Sofie@ics.dk



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Educational program Supporter

With this sponsorship you will support the educational programme at EACTA AC 2016 by contributing to an International Speaker Fund. Your partnership will go towards supporting the attending speakers. However, your company will not be attributed to any speaker in a specific way and the conference organizers will look after all communication with the speaker including invitations, travel and accommodation arrangements as per the guidelines set out in EACTA rules.

- General acknowledgement as Educational Programme Supporter on the EACTA AC 2016 website and in the delegate program.
- Two complimentary registrations to EACTA AC 2016
- One page advertisement in EACTA AC 2016 delegate program
- Company logo and 50 word description on EACTA AC 2016 website
- Company logo and 50 word description in EACTA AC 2016 delegate programme

Price € 10.000,00 + VAT

EACTA AC 2016 Congress Streaming

Main educational sessions will be recorded and available online post-congress for delegates to download for a period of one year. This extends their learning opportunities and enables them to catch the highlights they may have missed due to conflicting schedules.

- Acknowledgment as Congress Streaming Sponsor on the EACTA AC 2016 website and in the delegate programme
- Invitation to place company logo, hyperlink and short message on the webpage that delegates will access the streamed presentations through a period of one year
- Two complimentary registrations to EACTA AC 2016

Price € 15.000,00 + VAT



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Individual Features Available for Sponsorship

Advertisement in the Delegate Program

All adverts for the delegate programme must be approved by the Organizing Secretariat and adhere to the following specifications with artwork to be supplied by the company by an agreed date.

- A4 Portrait (full page) / A5 Landscape (half page)
- Full colour
- Allow 3mm bleed
- 300dpi tiff or hi-res PDF

Outside Back Cover	€ 2.000,00 + VAT
Inside Back or Inside Front Cover	€ 1.500,00 + VAT
Full Page Advertisement, Internal	€ 1.000,00 + VAT
Half Page Advertisement, Internal	€ 600,00 + VAT

EACTA AC 2016 Congress APP

EACTA AC 2016 will offer a Conference APP for delegates to download onsite. Containing daily schedules and presentations descriptions, floor plans, social programme details and any other relevant information, the APP is suitable for iPad, iPhone, Android and Black Berry phones.

- Acknowledgment as Congress APP Sponsor on the EACTA AC 2016 website and in the delegate programme
- Two complimentary registrations to EACTA AC 2016

Price € 5.000,00 + VAT

Congress Delegate Bags

Selection, production and costs for the Congress bag must be covered by the company. Final approval of the associated artwork rests with the Organizing Secretariat.

- Acknowledgment as Congress Bag Sponsor on the EACTA AC 2016 website and in the delegate programme
- Company name and logo printed in a prominent location on the congress bag alongside the meeting logo.
- Sponsor to provide Congress Bags at own cost (branding to be approved by the Organizing Secretariat)

Price Exclusive € 4.000,00 + VAT



Insert in Delegate Bags

The insert, either one page A4 or an A5 flyer or a giveaway item, should be provided by sponsor and must be approved by the Organizing Secretariat. Inserts must arrive at the conference venue by an agreed date (to be defined) in order to be packed in the delegate bags prior of the Congress.

Price € 1.000,00 + VAT

Lanyards to Registration Badges

This sponsorship gives you the opportunity to be front of mind for all delegates as they are required to wear their badge throughout the entirety of the Congress.

- Acknowledgment as Lanyard Sponsor on the EACTA AC 2016 website and in the delegate programme
- Sponsor to provide branded lanyards at own cost (branding to be approved by the Organizing Secretariat)

Price € 3.000,00 + VAT

Notepad & Pens

This sponsorship allows the company to place their branded notepads and pens in the official congress delegate bag.

- Acknowledgment as Notepad & Pens Sponsor on the EACTA AC 2016 website and in the delegate programme
- Sponsor to provide notepads and pens at own cost (branding to be approved by the Organizing Secretariat)
- Please contact the Organizing Secretariat if you only wish to sponsor one of the items.

Price € 3.000,00 + VAT



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Terms of Payment for Sponsorships and Exhibition Stand Space

The total exhibition and sponsorship fee will be invoiced once the signed 'Binding Order Form' has been received.

Payments can be made in Euro through bank transfer (detailed information will be informed on invoice). Please put "EACTA 2016", invoice number and the name of your company in the reference, and make sure that there will be no costs to the beneficiary.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 6 and 2 months prior to the Congress. For cancellations received later than 11 March 2016 a 100% charge of the fee will be applied.

Contact Information and Reservation

For questions or further information please contact the Congress secretariat:

ICS A/S
International Conference Services
P.O. Box 41, Strandvejen 169-171
DK-2900 Hellerup, Denmark

Att.: Sofie Due Jørgensen
Phone: +45 3946 0500
Direct: +45 3946 0522
Fax: +45 3946 0515
Email: sofie@ics.dk
Web: www.ics.dk



Binding Order Form

The invoices for the exhibition space and sponsorships are to be issued to the company name and address mentioned below. Please make sure to provide correct information.

Contact person: _____

Job Title: _____

Company: _____

Address: _____

Postal code: _____ City: _____

Province/State: _____ Country: _____

Telephone: _____ Telefax: _____

E-mail: _____

Company VAT # (required): _____

Remarks: _____

Exhibition

€ 585,00 per m² excl. VAT < 6 m²

€ 555,00 per m² excl. VAT 6 – 9 m²

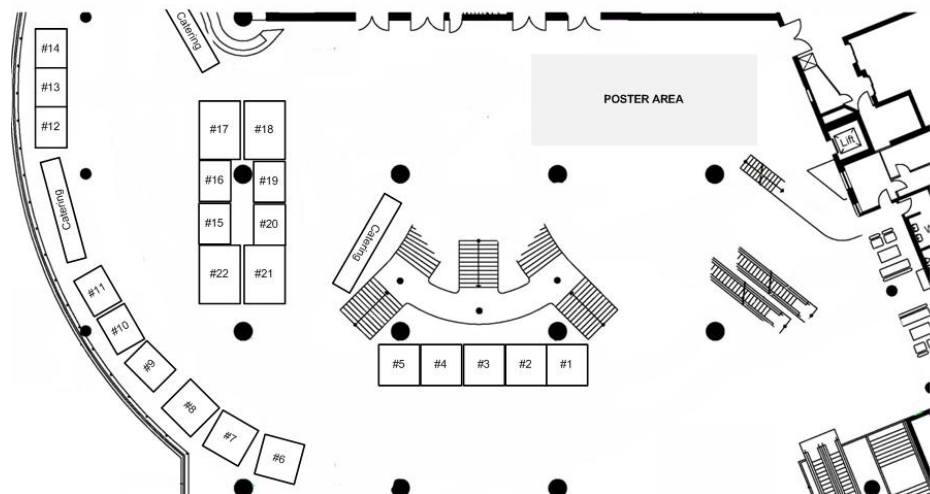
€ 500,00 per m² excl. VAT > 9 m²

Square metres: _____ m²

Choice of stand:

1st.: _____

2nd.: _____





Partnership opportunities

- | | | |
|--------------------------|----------------------------------|-----------------------|
| <input type="checkbox"/> | Industrial Symposium | € 15.000,00 excl. VAT |
| <input type="checkbox"/> | Breakfast with Expert Session | € 5.000,00 excl. VAT |
| <input type="checkbox"/> | Educational program Supporter | € 10.000,00 excl. VAT |
| <input type="checkbox"/> | EACTA AC 2016 Congress Streaming | € 15.000,00 excl. VAT |

Individual Features Available for Sponsorship

- | | | |
|--------------------------|---------------------------------------|----------------------|
| <input type="checkbox"/> | Advertisement in the Delegate Program | |
| <input type="checkbox"/> | Outside Back Cover | € 2.000,00 excl. VAT |
| <input type="checkbox"/> | Inside Bag or Inside Front Cover | € 1.500,00 excl. VAT |
| <input type="checkbox"/> | Full Page Advertisement, Internal | € 1.000,00 excl. VAT |
| <input type="checkbox"/> | Half Page Advertisement, Internal | € 600,00 excl. VAT |
| <input type="checkbox"/> | EACTA AC 2016 Congress APP | € 5.000,00 excl. VAT |
| <input type="checkbox"/> | Congress Delegate Bags EXCLUSIVE | € 6.000,00 excl. VAT |
| <input type="checkbox"/> | Congress Delegate Bags NON-EXCLUSIVE | € 3.500,00 excl. VAT |
| <input type="checkbox"/> | Insert in Delegate Bags | € 1.000,00 excl. VAT |
| <input type="checkbox"/> | Lanyards to Registration Badges | € 3.000,00 excl. VAT |
| <input type="checkbox"/> | Notepad & Pens | € 3.000,00 excl. VAT |

All order forms will be processed in the order in which the Organiser receives them.

We confirm that invoices for the exhibition space and sponsorships should be issued in the name of above mentioned company and sent to above mentioned address.

Date: _____ Signature: _____

This form should be e-mailed or faxed to:

ICS - International Conference Services A/S
P.O. Box 41, Strandvejen 171
DK-2900 Hellerup
Denmark
Att.: Sofie Due Jørgensen
sofie@ics.dk
Fax No: +45 39 46 05 15