



European Association of
Cardiothoracic Anaesthesiology

EACTA ECHO
30 September – 3 October 2017

La Fe Hospital
Valencia, Spain

EXHIBITION & SPONSOR OPPORTUNITIES



“Your participation as a Sponsor or Exhibitor will give you the opportunity to contact the latest generation of anaesthesiologists in Europe as well as leading researchers in the field. Attend the EACTA Echo Course to maximize your marketing efforts”



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About EACTA Echo

Sponsorship

EACTA Echo 2017 in Valencia will provide sponsors and exhibitors with exposure and access to leading anaesthesiologists and trainees working in the field of anaesthesiology. The Echo Course also provides you with the opportunity to demonstrate your support and commitment to the field of anaesthesiology.

About EACTA Echo 2017

Some of the key elements of the course include:

- A two-day course attended by international anaesthesiologists, researchers and trainees working in the area of anaesthesiology on leading international institutes.
- A high-quality, content driven agenda
- A series of key-note speakers from Europe
- Time to discuss challenges and share concrete experiences with peers
- Organized by an experienced, internationally respected institute.



Venue: University Hospital la Fee

Address: Avenida de Fernando Abril Martorell 106
46026 Valencia

Spain

Web: <http://www.lafe.san.gva.es/>

Dates: September 30-October 3, 2017



Why you should participate at EACTA Echo 2017 in Valencia

- Support the education of professionals within the field of Cardiothoracic Anaesthesiology
- Promote your brand image amongst this hard-to-reach target market and increase visibility
- Put your own product and service information in the hands of key decision makers
- Give delegates the opportunity to experience hands on demonstrations of your equipment
- Launch a new product or service

For enquiries regarding partner opportunities or booking of an exhibition space,
Please contact Mona Ibsgaard on mona.ibsgaard@mci-group.com

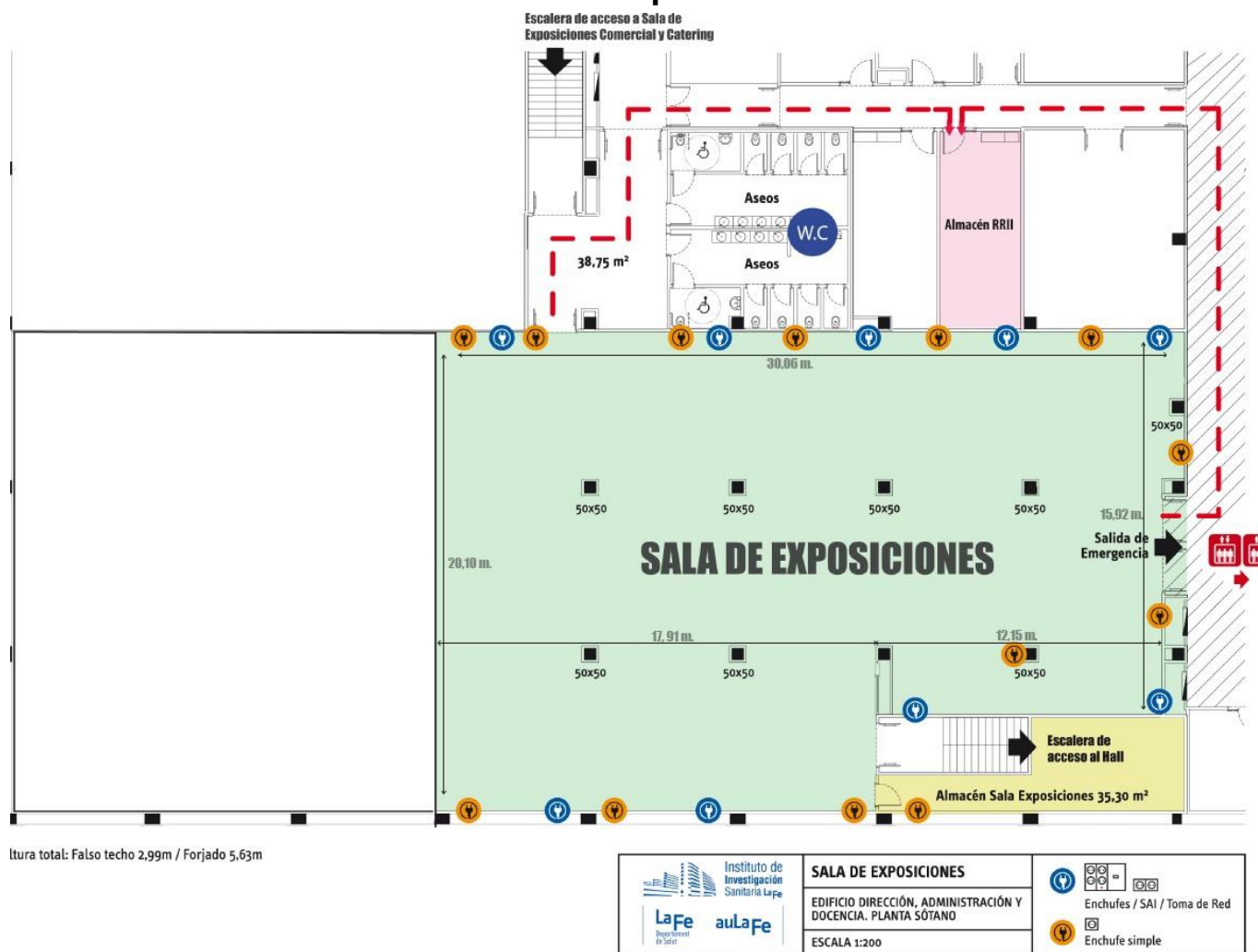


Sponsorship and exhibition opportunities

| Workshop Sponsor Price € 3.500 + VAT |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>This partnership allows you to contribute to the educational programme and generate significant exposure for you to cardiologists, cardiovascular anaesthesiologists, intensivists, A+E specialists, echo sonographers and cardiac surgeons from all over Europe.</p> <ul style="list-style-type: none">• Demonstration of your equipment in your chosen session from the programme*• Company logo on the EACTA Echo 2016 sponsor webpage• 1 page advertisement in the printed programme• Sponsor may display signage during duration of sponsored workshop (subject to chair approval)• 2 complimentary registrations <p>*Demonstration of equipment is subject to approval from the local organising committee</p> |

| Exhibition Opportunities Price € 1.500 + VAT | General Sponsor Price € 1.500 + VAT |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The trade exhibition at Echo Course 2017 is your opportunity to interact directly with delegates in attendance, demonstrate your products and generate real leads for your business.</p> <ul style="list-style-type: none">• Exhibition space with 1 table, 2 chairs.• Company logo on the EACTA Echo 2017 webpage.• 1 complimentary exhibitor registration. | <p>The Sponsor package is a cost-effective way of achieving high visibility and brand recognition among the ECHO Course 2017 delegates.</p> <ul style="list-style-type: none">• Company logo and 50 word description on the website.• 1 E-blast prior to the course• 1 complimentary exhibitor registration. |

Floor plan



Location

The exhibition hall is located at floor -1 at the same floor as the auditorium for the advanced course.

Allocation of exhibition space

Space allocation will be made on a first come first served basis. A completed exhibition booking form and contract should be returned to ensure reservation of a desired location. Upon receipt of the exhibition booking form and contract, space will be confirmed and an invoice e-mailed. Space allocations will be made in the order in which application forms with payment are received.



Individual Features Available for Sponsorship

| Items | Price |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| <p>Delegate Bags or Folders</p> <p>Selection, production and costs for the bag must be covered by the company. Final approval of the associated artwork rests with the Organizing Secretariat.</p> <ul style="list-style-type: none"> • Acknowledgment as Bag/Folder Sponsor on the website. • Company name and logo printed in a prominent location on the Delegate Bag/Folder alongside the meeting logo. • Sponsor to provide Bags/Folders at own cost (branding to be approved by the Organizing Secretariat) | € 2.000 + VAT |
| <p>Insert in Delegate Bags or Folders</p> <p>The insert, either one page A4 or an A5 flyer or a giveaway item, should be provided by sponsor and must be approved by the Organizing Secretariat. Inserts must arrive at the conference venue by an agreed date (to be defined) in order to be packed in the delegate bags/folders prior to the Course.</p> | € 750 + VAT |
| <p>Lanyards</p> <p>This sponsorship gives you the opportunity to be at the forefront of the delegate's minds, as they are required to wear their badge throughout the course.</p> <ul style="list-style-type: none"> • Acknowledgment as Lanyard Sponsor on the website. • Sponsor to provide branded lanyards at own cost (branding to be approved by the Organizing Secretariat) | € 1.500 + VAT |
| <p>Notepad & Pens</p> <p>This sponsorship allows the company to place their branded notepads and pens in the official conference delegate bag.</p> <ul style="list-style-type: none"> • Acknowledgment as the Notepads & Pens Sponsor on the website. • Sponsor to provide notepads and pens at own cost (branding to be approved by the Organizing Secretariat) | € 1.000 + VAT (each) or € 1.500 + VAT (both) |
| <p>Coffee breaks</p> <p>Coffee breaks, scheduled during specific times in the exhibition area will represent an important time for participants to gather and to engage in animated discussions between sessions. The partnership includes:</p> <ul style="list-style-type: none"> • Your logo prominently displayed on catering stations • Logo on the ECHO Sponsors webpage | € 1.000 + VAT (per break) |
| <p>E-blast</p> <p>This sponsorship allows the company to place their logo on E-blast advertisement for the event sent to 1300 email addresses and exposed on Social Media to 3000 followers</p> <ul style="list-style-type: none"> • Acknowledgment as sponsor of the EACTA Echo 2017 in Valencia • Sponsor to provide logo via email to eacta@mci-group.com according to agreement | € 1.000 + VAT (per E- blast) |
| <p>Content Capture</p> <p>With your valuable support, the courses will be captured and made available on the EACTA webpage for members. The partnership includes:</p> <ul style="list-style-type: none"> • Logo prominently displayed on the capture page for minimum 12 months. • Your company recognised prominently on all communications announcing the content capture | Price upon request |
| <p>Other opportunities:</p> <p>We are open to discuss other opportunities for your organisation to be represented at EACTA Echo 2017. Please contact us and let us see what we can do for you.</p> | Price upon request |



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Terms of Payment for Sponsorships and Exhibition Space

The total exhibition and sponsorship fee will be invoiced once the signed 'Binding Order Form' has been received.

Payments can be made in Euro through bank transfer (detailed information will be informed on invoice). Please put "ECHO 2017", invoice number and the name of your company in the reference, and make sure that there will be no costs to the beneficiary.

The amount shall be payable at the signing of the agreement. The payment is irrevocable.

The agreement is binding when signed.

EACTA thanks and acknowledges the following sponsors who contributed to the success of previous EACTA ECHO Courses

| | |
|---------------------------------|--------------------|
| Abbott | Philips Healthcare |
| AbbVie | Resmed |
| Bio Scientifica | Secma |
| CAE | Siemens Healthcare |
| GE Healthcare | stroke2prevent |
| Heartworks by Incentive Medical | |



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Cannot find what you are looking for?

In case any of the partnership options described above should not completely suit your company's needs, please be welcome to turn to Mona Ibsgaard at the EACTA Office.

We are open to discussing tailor made packages with you to help you make the most of your presence at EACTA Echo 2017.

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Web: www.eacta.org



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